



CEO CLUBS
International

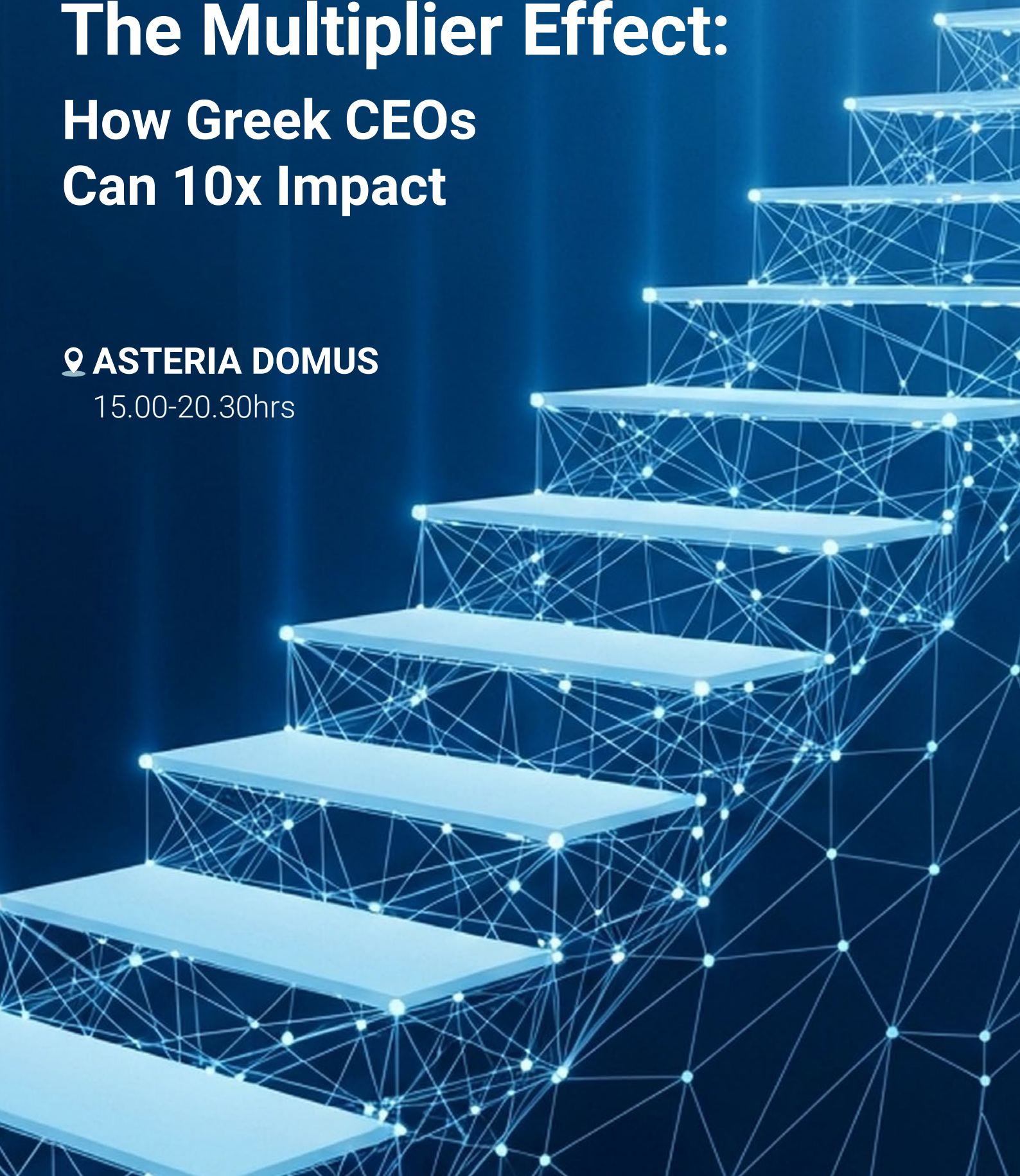
FORUM

**May 20
2026**

The Multiplier Effect: How Greek CEOs Can 10x Impact

📍 ASTERIA DOMUS

15.00-20.30hrs



The Multiplier Effect: How Greek CEOs Can 10x Impact

FORUM KEYNOTE

FORUM VISION

In an era of unprecedented global disruption and opportunity, Greek CEOs face a critical choice: pursue incremental improvement or architect transformational impact.

Drawing on McKinsey Global Institute's groundbreaking research on high-performance firms that dramatically outpace peers, this Forum explores how Greek business leaders can identify and activate multiplier strategies across capital allocation, talent development, technology deployment, and market expansion.

KEYNOTE ADDRESS:

Sven Smit | *Senior Partner, McKinsey & Company*

"The Multiplier Imperative: What Separates Winners from the Rest"

McKinsey Global Institute's latest research reveals that a small cohort of companies generate disproportionate economic value, capturing the majority of profit growth while peers stagnate. Sven will unpack:

- The productivity patterns that separate 10x performers from incrementalists
- Where global capital is flowing and why—implications for Greek firms
- Critical investment decisions facing CEOs in 2025-2030
- How leading companies are rewriting competitive rules post-pandemic



Sven Smit

Sven is a senior partner at **McKinsey & Company** and works with leading companies to develop strategies for growth, serving all industries.

He analyses the success factors required for business growth, examining the way megatrends influence it, and defining the lessons of diversified growth.



CEO CLUBS
International

The Multiplier Effect:

How Greek CEOs Can 10x Impact

FORUM PANELS

PANEL 1: CAPITAL MULTIPLIERS

Where Greek CEOs Should Place Their Bets

Beyond budget allocation—which strategic investments create step-change returns versus incremental gains? This panel examines how Greek CEOs are making bold capital decisions in M&A, technology infrastructure, geographic expansion, and capability building.

PANEL 2: TECHNOLOGY MULTIPLIERS

AI, Automation & Competitive Advantage

Beyond efficiency sphere - which Greek companies are deploying technology to create genuine step-change productivity and competitive moats? Real cases of supply chain transformation, customer experience revolution, and operational breakthroughs.

PANEL 3: TALENT MULTIPLIERS

Building Teams That Outperform

The leadership and culture question. How do Greek companies create environments where people deliver multiples of typical output? Addressing the brain drain paradox while building world-class organizational capability.



CEO CLUBS
International

The Multiplier Effect: How Greek CEOs Can 10x Impact

FORUM SPEAKERS

PANEL 1:



Panagiotis Antonopoulos | *Vice Chairman & CEO, Alpha Asset Management*

Panagiotis is the Chief Executive Officer of Alpha Asset Management M.F.M.C. With a background in finance, mathematics, banking supervision, and investment management, he has held senior roles at Alpha Asset Management and Alpha Bank Group Finance. In 2023, he was elected 1st Vice President of the Hellenic Fund and Asset Management Association.



Takis Solomos | *Co Founder & Partner, Elikonos Capital Partners*

Takis is a Private Equity and Venture Capital professional with more than 20 years of experience in PE/VC investments and investment banking. He has initiated, structured, and developed investments in Greece, the Balkans, and the USA, and serves on the boards of companies across the food, production, and consumer sectors.



Panos Vassiliadis | *CEO, Ideal Holdings*

Panos is the Chief Executive Officer of IDEAL Holdings, with long-standing experience across the Group's technology and cybersecurity operations. He previously served as Managing Director of ADACOM, helping establish it as one of Greece's leading cybersecurity companies, with clients in more than 30 EMEA countries and major expertise in Trust Services and e-Signatures.



CEO CLUBS
International

The Multiplier Effect: How Greek CEOs Can 10x Impact

FORUM SPEAKERS

PANEL 2:



Spyros Retzekas | *CEO, Qualco Technology | Group Deputy CEO, Qualco Group*
Spyros is the CEO of Qualco Technology, the proprietary software and technology arm of Qualco Group. With more than 25 years of experience in the technology sector, he plays a key role in shaping the Group's expansion and transformation strategy, driving international growth, product innovation, and future-ready technology platforms across markets.



Ioannis Tsiliras | *Data & AI Transformation Director, OTE Group Of Companies*
Ioannis is the Data & AI Transformation Director at OTE, part of the Deutsche Telekom Group. With more than 25 years of experience across telecoms, automotive, and FMCG, he has led major digital, commercial, and customer experience growth initiatives and now drives OTE's AI-powered business transformation.

PANEL 3:



Efi Koulouridi | *Partner, McKinsey & Company*
Efi is a Partner at McKinsey & Company in Greece. She joined McKinsey in 2007 and has worked primarily with financial institutions, while also advising clients across energy, basic materials, and telecommunications. Her work spans multiple geographies, including the UK, Hong Kong, Germany, the UAE, and Greece, with a focus on strategy and operating model topics.



Alina Papageorgiou | *Chief HR & Organisation Officer, PPC Group*
Alina is the Chief HR Officer of PPC S.A., with 27 years of experience in Human Resources Management. She has held senior HR leadership roles at Lamda Development, Intralot Group, Vivartia Group, Diageo, AstraZeneca, and Nestle Hellas, and has also taught at Deree, the American College of Greece.



CEO CLUBS
International

The Multiplier Effect: How Greek CEOs Can 10x Impact

FORUM AGENDA



15.00 - 15.30 REGISTRATION & WELCOME COFFEE



15.30 - 16.00 NEWS FROM CEO CLUBS GREECE



16.00 - 16.40 **THE MULTIPLIER IMPERATIVE:**
What Separates Winners From The Rest
Sven Smit | *Senior Partner, McKinsey & Company*



16:40-17:00 **Q&A SESSION**
Moderator:
Georgia Kartsanis | *Founder & President, CEO Clubs Greece*



17:00-17:45 **PANEL 1:**
CAPITAL MULTIPLIERS
Where Greek CEOs Should Place Their Bets
Speakers:
Panagiotis Antonopoulos | *Vice Chairman & CEO, Alpha Asset Management*
Takis Solomos | *Co Founder & Partner, Elikonos Capital Partners*
Panos Vassiliadis | *CEO, Ideal Holdings*
Coordinator:
Alex Athanassoulas | *President & CEO, STIRIXIS Group*
| *VP, CEO Clubs Greece*



17:45-18:30 NETWORKING BREAK



CEO CLUBS
International

The Multiplier Effect: How Greek CEOs Can 10x Impact

FORUM AGENDA



18:30-19:00

PANEL 2: TECHNOLOGY MULTIPLIERS AI, Automation & Competitive Advantage

Speakers:

Spyros Retzekas | CEO, Qualco Technology | Group Deputy CEO,
Qualco Group

Ioannis Tsiliras | Data & AI Transformation Director,
OTE Group Of Companies

Coordinator:

Stefanos Karagos | Senior GenAI Consultant & Lead Instructor,
CAIO Group



19:00-19:30

PANEL 3: TALENT MULTIPLIERS Building Teams That Outperform

Speakers:

Efi Koulouridi | Partner, McKinsey & Company

Alina Papageorgiou | Chief HR & Organisation Officer, PPC Group

Coordinator:

Pol Loukopoulos | Chairman & Managing Director,
SIGNIFY HELLAS S.A | VP, CEO Clubs Greece



19:30-19:45

CLOSING SYNTHESIS & THE GREEK REALITY



19:45-20:30

COCKTAIL RECEPTION



CEO CLUBS
International

MAIN PARTNER



DIAMOND PARTNERS

PORSCHE



PLATINUM PARTNERS



GOLDEN PARTNERS



SILVER PARTNERS



HOSPITALITY PARTNER



EVENTS PARTNERS



ESG PARTNER



ENTERTAINMENT PARTNER



MEDIA PARTNERS



VIP TRANSFER PARTNER

